



2019 Maritime Beef Conference
Healthy Cattle, Healthy Grass, Healthy Profit

Delta Beausejour, Moncton, NB

March 15-16, 2019

Cattle Health Management *Pre-Conference Workshop*

March 15, 2019

1:00PM-1:15PM	Welcome & Introductions
1:15PM-2:00PM	Cattle Disease: Causes and Prevention
2:00PM-2:45PM	Dairy Calf Herd Health Management
2:45PM-3:15PM	Nutrition Break
3:15PM-4:15PM	Bull and Heifer Selection
4:15PM-5:00PM	Question, Answer, Discussion Session
5:00PM-6:30PM	Maritime Beef Council Welcome Reception



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2019 Maritime Beef Conference Day-1

March 15, 2019

5:00PM-6:30PM	Registration, Welcome Reception & Trade Show
7:00PM-7:10PM	Welcome from the Maritime Beef Council <i>Nathan Phinney, Maritime Beef Council</i>
7:10PM-7:20PM	Greetings from the Host Province
7:20PM-7:25PM	Greetings from Host Sponsor
7:20PM-8:00PM	Global Beef Market Access: Relationships & Assurances TBD
8:00PM-8:35PM	Building Consumer Confidence <i>Lee Irvine, TrustBIX Inc.</i>
8:35PM-9:10PM	Selling to the World - The Canadian Beef Story <i>Duane Ellard, Canada Beef Inc.</i>
9:10PM-9:20PM	Wrap Up & Summary Comments <i>Nathan Phinney, Maritime Beef Council</i>
9:20PM-10:30PM	Maritime Beef Council Reception and Trade Show

2018 Maritime Beef Conference Day-2

March 16, 2019

8:30AM-8:45AM	Welcome and Announcements <i>Charlie Dyer, New Brunswick Cattle Producers</i>
8:45AM-9:20AM	Forage Management Principles for Profitable Beef Operators <i>Bill Thomas, BT Agronomy</i>
9:20AM-9:55AM	Nutrient Management for the Modern Grass Farmer <i>Dr. David Burton, Dalhousie University</i>
9:55AM-10:15AM	Nutrition Break
10:15AM-10:45AM	Advanced Pasture Management for the Maritime Region John Dynesveld, Agriculture & Agri-Food Canada
10:45AM-11:15AM	Optimal Nutrition for the Growing Bull <i>Dr. John Kastelic, University of Calgary</i>
11:15PM-12:45PM	Maritime Beef Sector Trade Show & Awards Luncheon
12:45PM-1:15PM	The Economics of Traceability <i>Dr. Jill Hobbs, University of Saskatchewan</i>
1:15PM-1:35PM	Global Value-Added Beef Markets - A Nuffield Experience <i>Ellen Crane, Beef Cattle Research Council</i>
1:35PM-1:55PM	North American Market Roundup <i>Amy Higgins, Maritime Beef Council</i>
1:55PM-2:15PM	Brand Management – Opportunities & Challenges <i>TBD</i>
2:15PM-3:15PM	Consumer Trends Panel
3:15PM-3:30PM	Closing Remarks <i>Nathan Phinney, Maritime Beef Council</i>